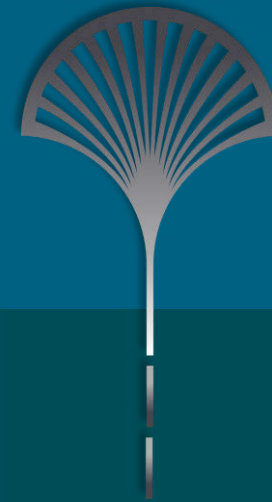




BOOKMARK
— RESORTS —



Between the pages of a story is a
beautiful place to be.....

- Bookmark Resorts



BOOKMARK
— RESORTS —



BOOKMARK
— RESORTS —

BRAND EXPERIENCE & STANDARDS

BRAND EXPERIENCE & STANDARDS

1. OUR STORY: BOOKMARK RESORTS

- 1.1 Brand Introduction
- 1.2 Vision & Mission
- 1.3 Welcome
- 1.4 Key Attributes

2. POSITIONING

- 2.1 Industry Landscapes
- 2.2 Luxury Resorts in India
- 2.3 Disrupting the “So Far” Exclusive Well-being Landscape

3. BRAND IDENTITY

- 3.1 Social Media

4. TRANQUIL SANCTUARIES AND SPACES

- 4.1 Our Sanctuaries

5. WELL APPOINTED FACILITIES

- 5.1 Our Facilities and Infrastructure

6. EXPERIENCES AND PURSUITS

- 6.1 Well-being at Bookmark
- 6.2 Essential Collection Pointers
- 6.3 Not Just Well-being – Something for Everyone!

7. BESPOKE AND NUTRITIOUS F & B OFFERINGS

- 7.1 Fantastic F & B

8. SOCIAL IMPACT THROUGH INCLUSIVENESS

- 8.1 Going Local

9. MINDFUL SUSTAINABLE AND RESOURCE EFFICIENT

- 9.1 Sustainability: Our Efforts & Approach

10. HOSPITALITY OVER SERVICE

- 10.1 Humans First, Hoteliers After
- 10.2 Our Guest Service Programs

11. PRESS COVERAGE

12. UNSURPASSED VALUE FOR THE EXPERIENCE

- 12.1 Provide Escapes For All

SECTION 1

OUR STORY

OUR STORY: BOOKMARK RESORTS

BRAND INTRODUCTION

“Surrender to the beauty of being alive, awaken your senses, take three long deep breaths, connect to your true self. Let go of doing, just be”

- Spiritual Bespoke Sanctuaries
- Mind, Body and Spirit – United
- Inner peace results in overall well-being
- Diverse other pursuits
- Help of surroundings, locale, ingredients, flora, fauna, best of well-being programs
- State-of-the-art facilities
- Myriad treatments
- Bookmark Signature Aromas and Oils
- Herbal teas, spa music and body elixirs

Between the pages of a story is a beautiful place to be

Bookmark Resorts Welcomes You!



OUR STORY: BOOKMARK RESORTS

VISION & MISSION

VISION

Our VISION is to create an ecosystem of luxurious sanctuaries and spaces which provide bespoke well-being programs, experiential escapes with indulgent epicurean offerings.

MISSION

Our MISSION is to disrupt the luxury well-being and experiential resorts industry by offering luxurious wellness and experiential escapes for a larger spectrum of travelers.



OUR STORY:

Brand Bookmark

1.1 Brand Introduction

1.2 Vision & Mission

1.3 Welcome to

BOOKMARK

OUR STORY: BOOKMARK RESORTS



WELCOME TO BOOKMARK

WHO WE ARE

- Exclusive and unique sanctuaries
- Facilitate inner well-being, outstanding F&B, Warm Hospitality
- Variety of Pursuits
- Guests feel they have rewarded their body, mind and spirit

SOUL

- Hospitality over Service
- Warm, Passionate Culture built into people at Bookmark

VALUE

- Unsurpassable Value

OUR GUESTS

- All Walks of life
- Rich experiences and pursuits for those not into well-being
- Nature, Adventure, Hiking, Cuisine
- Glimpse into well-being through daily complimentary activities

BOOKMARK AND YOU

- Watch the value of your resort grow leaps and bounds with what we create

TAGLINE

Between the pages of a story is a beautiful place to be

OUR STORY: BOOKMARK RESORTS

KEY ATTRIBUTES



Tranquil sanctuaries and spaces



Social impact through inclusiveness



Well-appointed and thoughtfully designed facilities



Mindfully sustainable and resource-efficient



Authentic and unique well-being experiences and diverse pursuits



Hospitality over service



Bespoke and nutritious F & B offerings



Unsurpassed value for experience

SECTION 2

POSITIONING

POSITIONING: INDUSTRY LANDSCAPE

LUXURY RESORTS

Luxury Resort Industry – Holistic Approach in a Luxury Format

- Physical, Mental & Spiritual Well-being
- Spa treatments, yoga classes, meditation sessions, healthy food options, and outdoor activities.

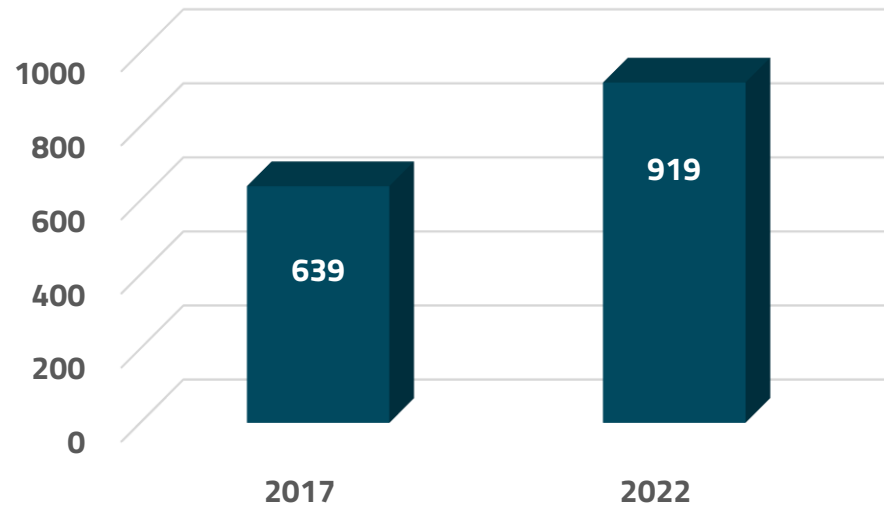
The Industry has seen rapid growth due to the following:

- **Rising Healthcare costs**
 - **Aging Population**
 - **Increased awareness of the importance of healthy living**
-
- INDIA RANKED THE 10TH LARGEST WELLNESS TOURISM MARKET - 2017
 - INDIA RANKED THE TOP WELLNESS DESTINATION IN ASIA IN 2019 - WELLNESS TOURISM ASSOCIATION
 - INCREDIBLE INDIA WELLNESS CAMPAIGN IN 2018

POSITIONING: INDUSTRY LANDSCAPE

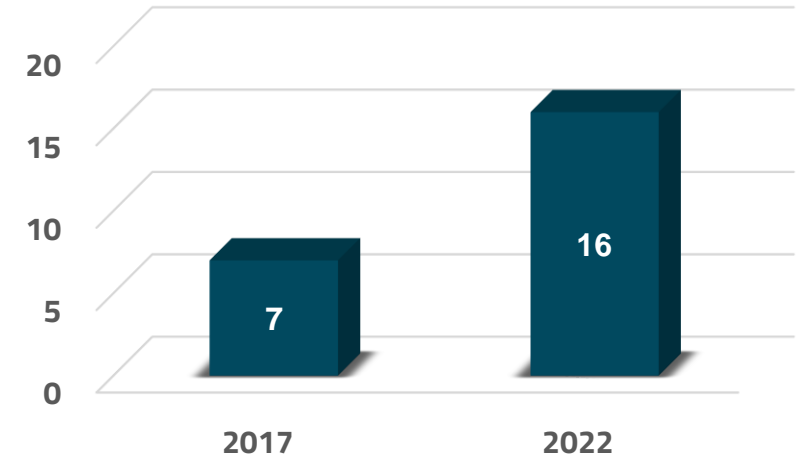
WELLNESS RESORT INDUSTRY

Worldwide Revenue in Billions (\$)



Global Wellness Institute

India Wide Revenue in Billions (\$)
CAGR Growth of 12%

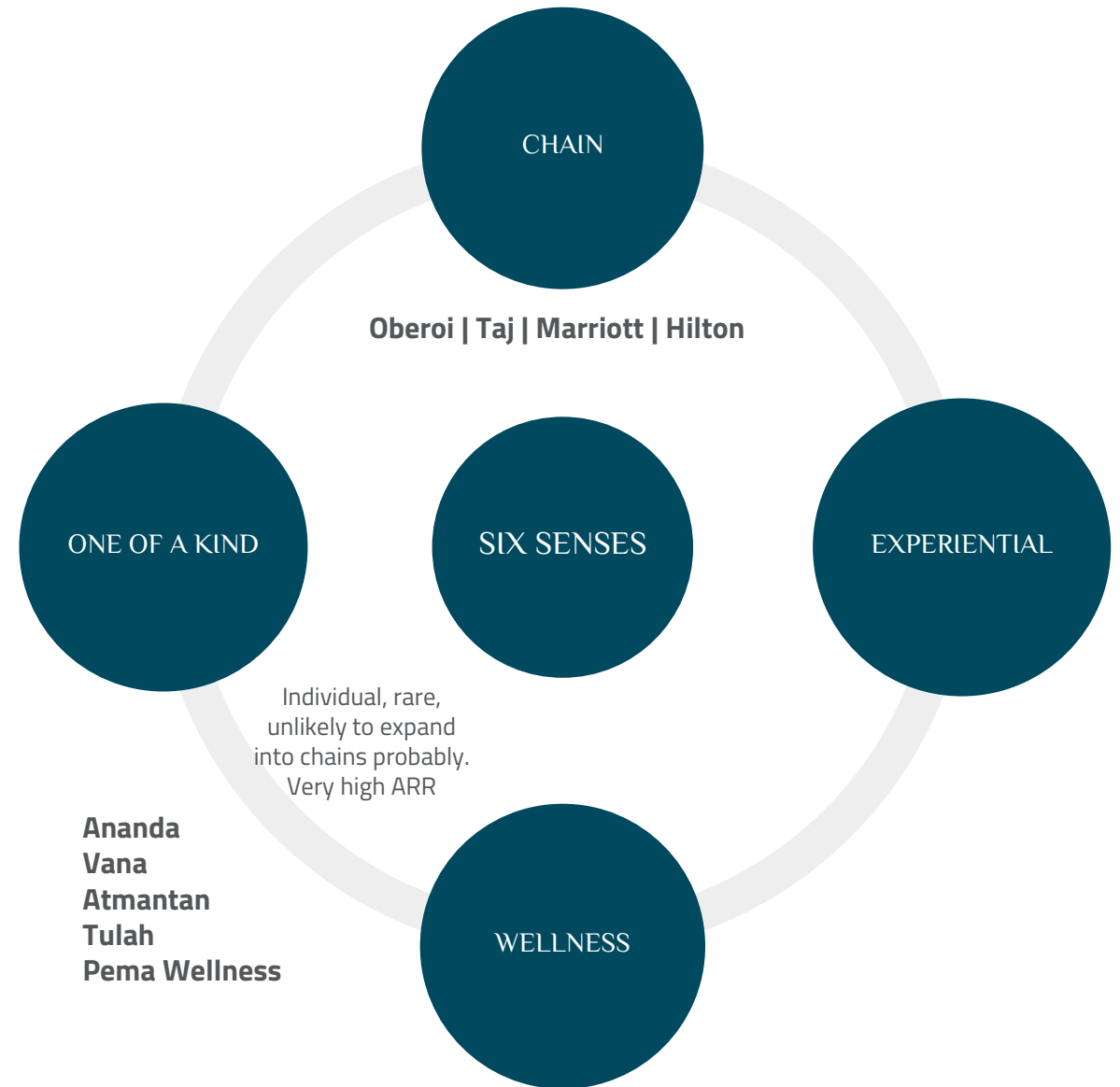


FICCI

POSITIONING: INDUSTRY LANDSCAPE

WELLNESS RESORTS INDIA

- Over 600 registered wellness entities – in India
- Individually run
- Most not Holistic
- SIX SENSES is the only Chain
- Flagship Well-being – Very Expensive, Unlikely to be Chain
- Bookmark differentiator
 - Well-being, Experiential and Multiple Location
 - Excellent Well-being Experiences

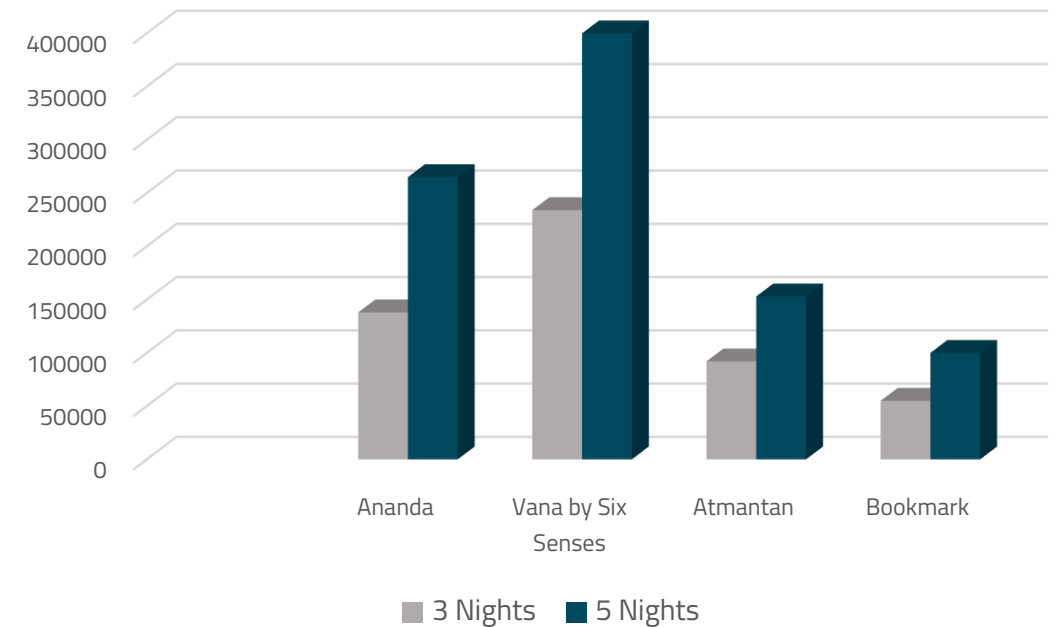


POSITIONING: INDUSTRY LANDSCAPE

DISRUPTING THE "SO FAR" EXCLUSIVE WELL-BEING LANDSCAPE

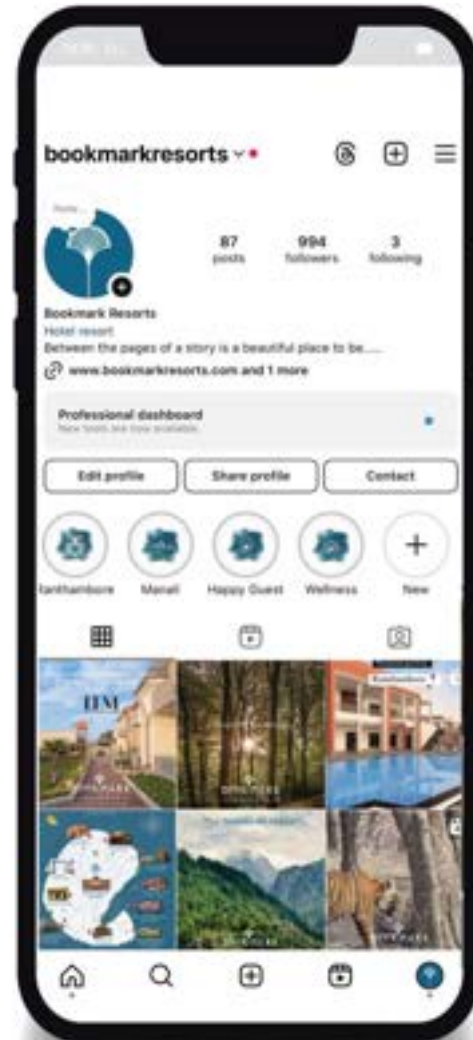
- Disruption of the current landscape
- Matching Luxury Wellness Resorts
- Multiple locations
- Accessibility to a larger spectrum of people
- Not wellness Exclusive – Something for Everyone

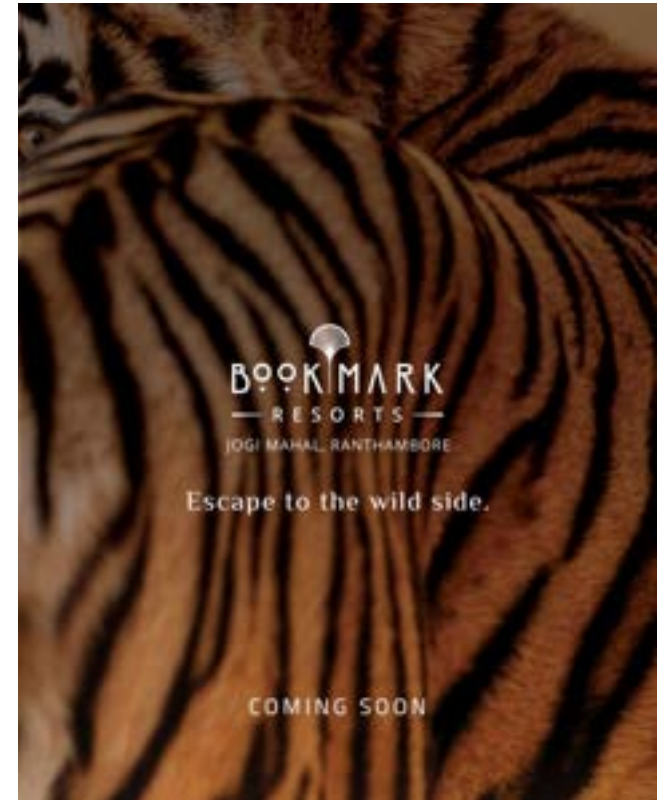
Price Comparison (Double Occupancy)
Wellness Resorts - INDIA (INR)



SECTION 3


BRAND IDENTITY





SOCIAL MEDIA








BOOKMARK
RESORTS
MANALI




Enjoy Manali from a
different point of view



Far from the bustle of the city,
Bookmark Resort, Manali is perched atop
a hill and offers spectacular panoramas.




A new place to pause
in the mountains



With a focus on luxury and well-being, the resort has a full service spa
with holistic wellness programs and wholesome culinary plans.

DISCOVER



A holiday that promises to
make you feel good inside out.

BOOKMARK RESORTS, JOGI MAHAL

RANTHAMBORE, RAJASTHAN



































BOOKMARK RESORTS

MANALI, HIMACHAL PRADESH











































SECTION 4

TRANQUIL SANCTUARIES & SPACES

TRANQUIL SANCTUARIES AND SPACES

OUR SANCTUARIES

- Pre-Requisites for both FOH and BOH Facilities
- Unique Locations – blend in or stand out
- Mindfulness – both for guests and employees
- Nature
- Sustainability of Flora and Fauna
- Views



SECTION 5

WELL-APPOINTED FACILITIES

WELL APPOINTED FACILITIES

OUR FACILITIES AND INFRASTRUCTURE

- Swimming Pools – heated where required
- Fitness Centre
- Yoga and Meditation spaces, indoor and outdoor
- Communal Spaces
- Cozy, Quiet Lounges
- Large Android TVs with built-in Chromecast
- 6 X 6.5' Mattresses 10 inch
- Jacuzzis and Plunge Pools
- Spacious, comfortable, well-designed F&B spaces
- Extensive Lawns
- In-House Laundry



SECTION 6

EXPERIENCES
& PURSUITS

EXPERIENCES AND PURSUITS

WELL-BEING AT BOOKMARK

“Our bodies are our gardens – our wills are our gardeners.”

– William Shakespeare

- Programs by Industry Leaders
- 3, 5 & 7-day holistic program approach
- Longer Bespoke Programs possible
- Sleep, Chakra Balancing, Mental Peace, Awakening, Spiritual
- Complimentary all day well-being activities
- Creating Tranquil environment
 - Bookmark Signature Aroma & Oils
 - Colours/Shades
 - Landscaping
 - Lighting
 - Music
- Holistic Cuisine
 - Energy
 - Metabolism
 - Physiology
 - Chemical and Hormonal balancing
- Other Pursuits available



EXPERIENCES AND PURSUITS

ESSENTIAL COLLECTION POINTERS FOR BOOKMARK SPAS



Creating Location Specific Spas

Creating Location specific bespoke individual spas of distinction within a brand/Chain following brand SOPs procedures and policies, however with a difference. A spa which integrates effortlessly into the wider property.



Spa Treatment Menu

Our spa offers a range of internationally recognised experiences, but we also take pride in our location-specific signature body and face treatments, yoga and meditation, and activities that make us stand out from the rest.



All Spa Experiences Begin With Clearing

All spa experiences to begin with clearing the room with an aromatic spritz, a foot ritual then a connection to either face or body depending upon the treatment.



Training & Personal Growth Opportunities

Training and personal growth opportunities that inspire staff to remain loyal to the brand and enhance productivity



Art By Local Artisans

The walls of each room of a unique bespoke retreat should have art and murals painted by Indian artisans.



Spa Products

Our spa products are carefully crafted with locally sourced essential and fixed oils, ensuring that every ingredient, process, and blend is of the highest standard of natural and ethical purity. We do not rely on imported products, so you can trust that our spa treatments are truly one-of-a-kind.



Results-Focused Treatments

Our treatments are designed with your satisfaction in mind. We offer personalized signature journeys, rituals and treatments that will leave you feeling refreshed and rejuvenated. Our goal is to provide an experience that will make you want to come back for more



Staff Local

Hire local where possible.

EXPERIENCES AND PURSUITS

ESSENTIAL COLLECTION POINTERS FOR BOOKMARK SPAS



Décor Local

Indian Decor throughout the spa spaces with a contemporary touch using high-quality soft furnishing towels/ bathrobes and slippers



Sustainable Practices

Sustainable practices are things we can do to help our environment develop in all the ways that our future generations have all the resources provided by nature to fulfil their needs



Uniforms Local Flavour

Local/contemporary fusion designs



Valued Local Businesses

Order from local businesses to help support them and fit into local society



No Bills To Be Presented

No bills are to be presented, and bills are to be posted after completion of the experience



Intimate & Experimental Spaces

Clutter free well-appointed spaces with soft furnishings to delight



No Plastic

Avoid where possible



Fantastic Spaces For Guests To Relax

Fantastic spaces for guests to relax, meet like-minded people and experience local culture.

EXPERIENCES AND
PURSUITS

- 6.1 Well-being at
Bookmark
- 6.2 Essential Collection
Pointers
- 6.3 Not Just Well-being
– something for
Everyone!

EXPERIENCES AND PURSUITS

NOT JUST WELL-BEING – SOMETHING FOR EVERYONE!



Sumptuous meals from around The World including local favourites



Adventure sports & activities



Innovative concoctions by our in-house cocktail architect



High Tea and Cocktail Hours



Trails and hiking pursuits



Recreational space for kids and adults



Nature, flora and fauna pursuits



Barbecue and bonfire evenings

SECTION 7

BESPOKE AND NUTRITIOUS F & B OFFERINGS

BESPOKE AND NUTRITIOUS F & B OFFERINGS

FANTASTIC F&B

- F&B synced with Well-being Program – Goals and Objectives
- Hot favourite International and Local dishes meals also available
- Highly Skilled Chefs
- Healthy take on TASTY FOOD
- Cooking classes
- Special setups
- Herb Garden
- Sourcing Organic
- 24 Hour In-Room Dining
- Anytime Breakfast
- Communal High Tea
- Cocktail Hours
- Tea/Coffee setup – Blue Tokai, Himalayan Teas, Plunger
- In-House Bakery



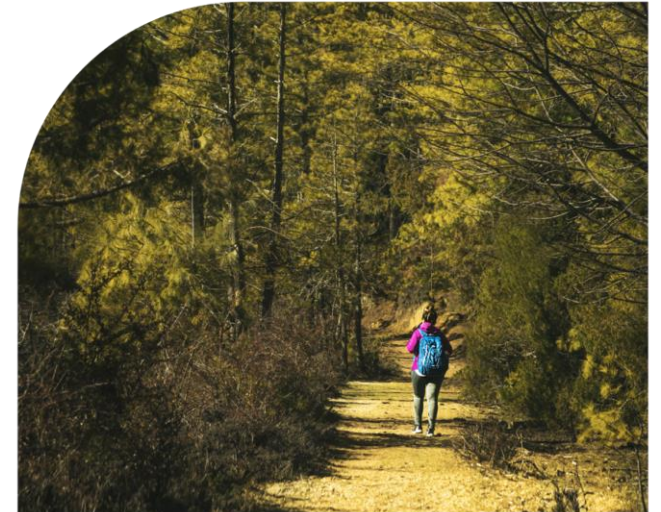
SECTION 8

SOCIAL IMPACT THROUGH INCLUSIVENESS

SOCIAL IMPACT THROUGH INCLUSIVENESS

GOING LOCAL

- GOING LOCAL – while creating
- LOCAL Materials
- Support Local Art, Handicraft
- Hire Local
- Promote local guides, naturalists, practitioners, yogis and other professionals
- Skilling – Vocational and OTJ Training
- Village adoptions
- Showcase local art and contribute
- Featuring local heroes and achievers



SECTION 9

MINDFULLY SUSTAINABLE
AND RESOURCE EFFICIENT

MINDFULLY SUSTAINABLE AND RESOURCE EFFICIENT

SUSTAINABILITY: OUR EFFORTS & APPROACH

- Sustainability through our location strategy
- Sustainability through design
- No single-use plastic
- Reduce paper through tech
- Garbage disposal
- Composting
- Renewable Energy
- Water Harvesting and recycling
- Herb Garden and Vegetable Farming
- Partnering RIGHT



SECTION 10

HOSPITALITY OVER SERVICE

HOSPITALITY OVER SERVICE

HOSPITALITY OVER SERVICE: HUMANS FIRST, HOTELIERS AFTER

"The reason for our success is no secret. It comes down to one principle that transcends time, geography, religion, and culture. It's the Golden Rule – the simple idea that if you treat people well, the way you would like to be treated, they will do the same."











Isadore Sharpe, Founder, Four Seasons Hotels and Resorts

- Differentiation at every touchpoint
- Right people for the right job
- Personalization and Recognition
- Story Telling
- Guest Service Programs



HOSPITALITY OVER SERVICE

OUR GUEST SERVICE PROGRAMS

-  VIP program
-  Guest amenity program
-  Anytime check-in/check-out (occupancy permitting)
-  Guest birthday/ anniversary program
-  Milestone program
-  In-room check-ins
-  Departure gifts
-  Express check-outs
-  Local runs and famous site visits
-  Daily complimentary activities



SECTION 11

PRESS COVERAGE

PRESS COVERAGE

Condé Nast Traveller features Bookmark Resort, Jogi Mahal, Ranthambore as one of the top safari resorts for wildlife adventures in India | March 2024



Bookmark Resorts, Jogi Mahal, Ranthambore



Named after the erstwhile hunting palace of the Maharaja of Jaipur, Jogi Mahal is a new 40-key boutique property by Bookmark Resorts in Ranthambore's Khilchipur village. While the original Jogi Mahal in the forest is sadly out of bounds, a life-sized mural of the palace awaits you in the lobby and the resort aims to recreate the lives of the erstwhile maharajas. The design of the place is a mix of Rajasthani architectural influences with

PRESS COVERAGE

Bookmark Resorts, Jogi Mahal, Ranthambore, has been featured as one of the best resorts to stay in Ranthambore by Condé Nast Traveller | March 2024

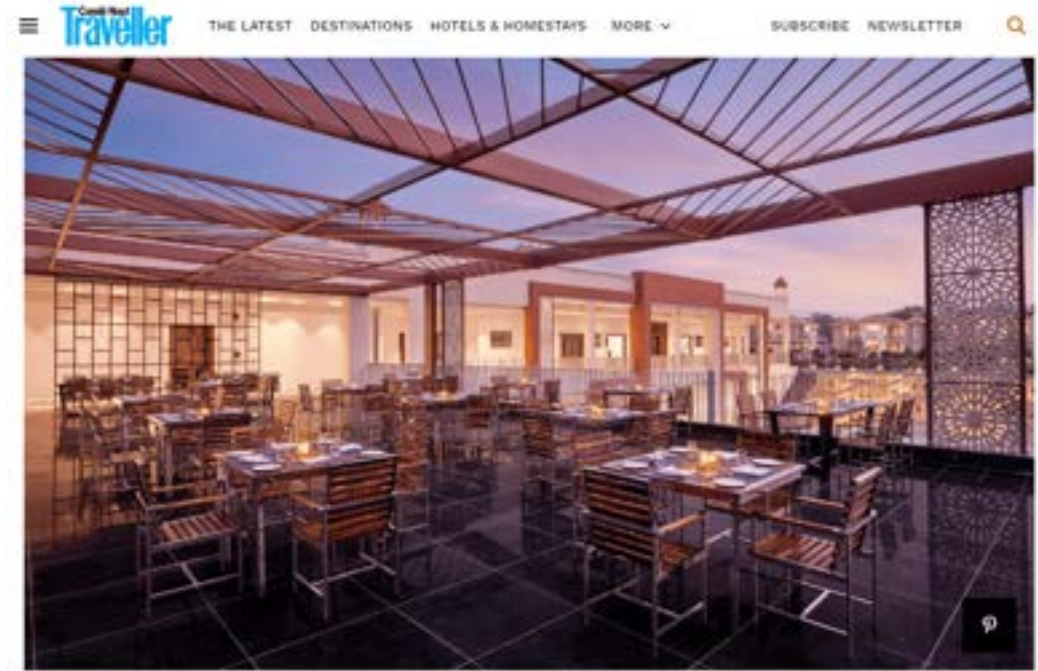


Bookmark Resorts, Jogi Mahal, Ranthambore

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PRESS COVERAGE

Bookmark Resorts, Jogi Mahal, Ranthambore is featured as one of Rajasthan's best resorts by Condé Nast Traveller, Jan 2024.



Bookmark Resorts, Jogi Mahal, Ranthambore

This new property is a stone's throw away from zones one to five of the Ranthambore Tiger Reserve's core area. A cluster of villas holds 40 rooms around a common pool and a lawn—the ground floor rooms are great for easy wheelchair access, while the first floor category comes with private plunge pools. At the three-and-a-half acre property you'll find everything you need to keep yourself pleasantly occupied. There's a play area where kids can go wild; Baradari, a multicuisine restaurant with indoor as well as alfresco seating; and a conference space that can hold up to 220 people for a large event. But when in Ranthambore, do venture out for a safari, which the team will gladly book for you. *Doubles from Rs14,500*

PRESS COVERAGE

Curly Tales featured Bookmark Resorts, Jogi Mahal, Ranthambore as one of the Best Newly-Opened Hotels & Resorts In India In 2024

Curly Tales

12 Best, Newly-Opened Hotels & Resorts In India In 2024 For Unforgettable Stays

Tejashree Kashyap

3 days ago



As India continues to attract global travellers, the demand for unique and luxurious accommodations has skyrocketed. The hospitality industry has witnessed a surge of innovative hotels and resorts that redefine the concept of travel. A new chapter of luxury and sophistication continues to unfold with the launch of an array of hotels and resorts opened this year. From the sun-kissed beaches of Goa to the serene hills of Tamil Nadu, these newly launched hotels and resorts offer an exquisite blend of modern amenities and traditional charm. Here are the best new hotels and resorts for all discerning travellers seeking a memorable escape:

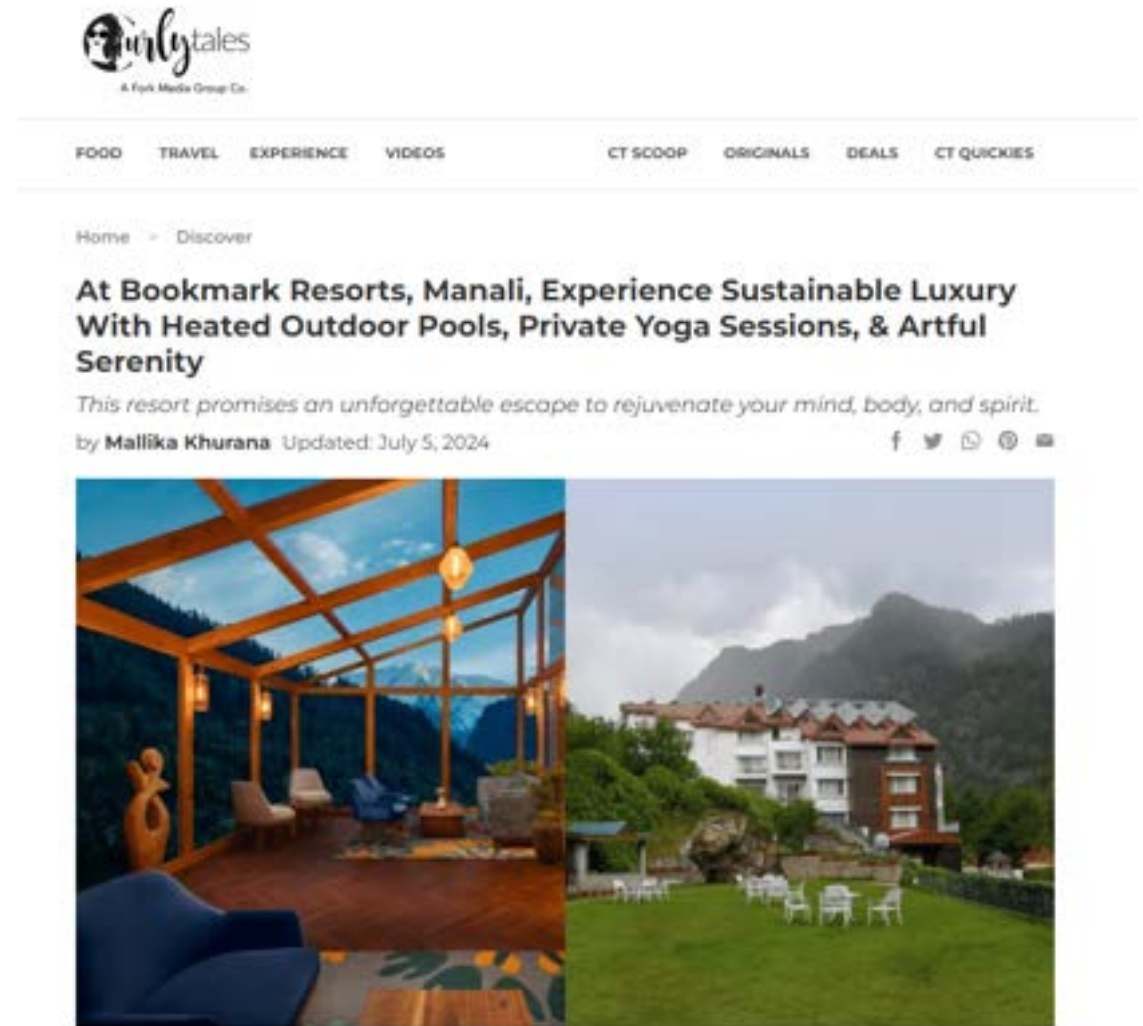
PRESS COVERAGE

The Telegraph India featured Bookmark Resorts, Jogi Mahal, Ranthambore in its August 24 Edition, Showcasing Ranthambhore's Hidden Treasures



PRESS COVERAGE

Curly Tales features Bookmark Resorts, Manali, as the Best Resort to Experience Sustainable Luxury With Heated Outdoor Pools, Private Yoga Sessions, & Artful Serenity



PRESS COVERAGE

The New Indian Express featured Bookmark Resorts, Jogi Mahal, Ranthambore, as a luxurious resort just a few kilometers from the Ranthambore fort



PRESS COVERAGE

Bookmark Resorts, Jogi Mahal, Ranthambore, featured as amid the neutral and monochromatic canvas to inspiring modern structures and design by Forbes India



The steps of time : How ancient stepwells are inspiring modern structures and design

From educational institutions and resorts to rugs and art, brands are having a moment of revival

Decade later, true to their word, they have combined the functional, social and spiritual aspects of a stepwell for the students of Jamshedji Vyas building at the SJ Somaiya Educational Trust campus in Mumbai. "It was a latent memory that instantly came to the fore in our minds," Kapadi says of the institutional competition to design the building about 10 years ago. Currently under construction, it should be ready in time before the new academic year begins in May 2019, and "students will be able to walk the actual facade of the building instead of being inside".

From a monumental utilitarian structure during the Indus Valley Civilization to post-19th-century plunging estate structures that still exist now, stepwells have always been a part of Indian architectural consciousness. And right now they seem to be having a revival moment, not just in architecture but also in design and art.

Ancient wisdom, modern leisure

Amid the neutral and monochromatic canvas of Bookmark Resort, Jogi Mahal in Ranthambore, that started operations in January 2018, the wall over the swimming pool provides a breezy backdrop. The wall, inspired from Ahimsa's Chand Bani in Rajasthan, one of the most famous, deepest, largest, and oldest stepwells in India, not only displays a fine game of shadows with every passing moment but also brings guests together in the evenings by becoming a stage for folk action.



PRESS COVERAGE

Travel & Leisure Magazine featured Bookmark Resorts, Jogi Mahal, Ranthambore as wilderness-inspired Resort with a hue of traditional and contemporary aesthetics

TRAVELLERS' TALK
FROM BEAR + FOX

EXPERIENCES

Discover the magic of Ranthambore in India in the wilderness of the Ranthambore tiger reserve. The place is a beautiful blend of traditional and contemporary aesthetics. It is surrounded with wilderness-themed architecture on its walls.



PRESS COVERAGE

Marwar India Magazine features Bookmark Resorts, Jogi Mahal, Ranthambore as the luxury retreat near Ranthambore National Park



Chester: A safari vehicle at a tiger sighting; Sultan—the tiger poses at the exit to the Ranthambore Park; The Rajasthan style facade of Bookmark Resorts Jogi Mahal



- naturalists, wildlife buffs and photographers unfurled their long lenses and there was a flurry of clicks. Two more cubs strolled in, followed by a graceful tigress. Suddenly, all around us, jeeps were jockeying into position, engines starting and revving, disturbing the big cats who slowly vanished into the thicket.

Continuing our safari, we passed a glassy water body with the remnants of a royal pavilion. Here, chital milled around with high-stepping grace while a serpent eagle obligingly posed for our cameras. However, it was at Raj Bagh Talab that Ranthambore treated us to its most jaw-dropping cameo. As the setting sun slowly bled into the limpid water, it softly illuminated the arches of a forgotten pavilion. A herd of sambar wallowed in the water, their magnificent antlers draped with weeds. The lake glowed with hues of red and green algae and above, birds flitted in joyful abandon. The scene resembled a painting by a divine artist.

Back at our hotel, Bookmark Resorts Jogi Mahal, the jungle theme contrasted with lush murals adorning the public areas and the artworks embellishing the rooms and suites. As we slumbered in our plush environs that night, we imagined Machli, the legendary tigress of Ranthambore, striding insouciantly across the lawn, and wildlife tableaux unspooling within our reach.

Ranthambore National Park, located in the Sawai Madhopur district of Rajasthan, is approximately 145 km from the nearest airport in Jaipur. The park offers wildlife sightings and is best visited from November to March, although some zones are open during the monsoon season as well. April-May, despite being hot, presents excellent opportunities for wildlife sightings around remaining waterholes.



Visitors must book safaris in advance either in a private jeep or a canter through the park's website or by phone. Bookmark Resorts Jogi Mahal offers luxury accommodation with villas featuring private plunge pools, indoor showers, and mountain views. Other high-end options include Sawai Madhopur Lodge, The Oberoi Vayvaylas, Sher Bagh, and Aravali-Khas. More information can be found on the park's website.

Located in close proximity to the national park, yet enclosed in a quiet charmed space of its own, the 40 rooms (including suites) are located in a cluster of 10 villas, some come with heated private plunge pools and

PRESS COVERAGE

Travel Scapes features Bookmark Resorts, Jogi Mahal, Ranthambore as the discover the quiet magnificence of wilderness



DISCOVER THE QUIET MAGNIFICENCE OF WILDERNESS AT BOOKMARK RESORT JOGI MAHAL, RANTHAMBORE

As one of the major travel destinations for wildlife enthusiasts, naturalists, and city dwellers seeking an escape from the humdrum of city life - Ranthambore stands tall in the Sawai Madhopur district of Rajasthan. Known for its national tiger reserve, Ranthambore offers a thrilling wilderness getaway to escape your exhausting life routine. The sprawling property of Bookmark Resort Jogi Mahal, Ranthambore, is located amidst the lush green environment of the Khilchipur village, providing a unique blend of traditional and modern aesthetics with rustic wilderness. Named after the hunting palace of the Maharaja of Jaipur,

A PERFECT BLEND OF CULTURAL EXPERIENCE

Sprawled over an area of 3.34 acres, Bookmark Resort Jogi Mahal, Ranthambore, is a newly constructed boutique property by Bangalore-based Onora Hospitality Private Limited, the owner of JSTa Hotels & Resorts. Painting a canvas of Rajasthan-inspired architecture and opulent tranquility, this resort boasts a beautiful stonework that Rajasthan is famous for. The property ensures easy connectivity as it is conveniently located 8.6 km away from Sawai Madhopur Railway Station and 11 km away from the Sawai Madhopur Bus Stand.

As you enter the property, you are welcomed with an expansive and majestic mural of Jogi Mahal, which used to be the hunting place for Maharajas. The depiction of Ranthambore's wildlife does not end at the lobby; the wide corridors are also adorned with dramatic murals of famous Bengal tigers. The Olympic-sized swimming pool sits below the ground level which you can descend to using the Abhaneri stepwell-inspired steps. The spacious lawn, in the middle of the spread of luxury chalets, is adorned with a classic amphitheatre, where you can spend your evenings enjoying Rajasthan's cultural performances and stargazing sessions. This wilderness wonderland offers a soothing haven with beautifully designed indoors, vast traditional architecture, and jungle sounds.

PRESS COVERAGE

Bookmark Resorts, Jogi Mahal, Ranthambore featured as an oasis in the Tiger Country by Travel Trade Journal



AN OASIS IN THE TIGER COUNTRY Bookmark Resorts, Jogi Mahal, Ranthambore

Wildlife lovers have a new luxurious address to launch their jungle escapades into the tiger lands of Ranthambore. Bookmark Resorts, Jogi Mahal, Ranthambore, now in its first season of operations, is all set to welcome guests seeking a wilderness experience blended with sophistication and comfort.

Gurjit Singh Ahuja

There is something inherently awe-inspiring about seeing a tiger in its natural habitat. It creates a sense of reverence combined with pulse-racing excitement. Whether you are with family, a partner, or solo, a chance to get away from the hustle and bustle of city life into the wilderness is a call not many can resist.

Ranthambore is an ideal wilderness getaway from Delhi-NCR, accessible easily by road via the brand new Delhi-Mumbai expressway. The 350 km drive to Sawai Madhopur from Delhi, where Ranthambore is located, is smooth and hassle-free. Further, a well-chosen accommodation can significantly enhance your wildlife

Ranthambore National Park's main entrance and 8.5 km from Sawai Madhopur Railway Station. This latest gem in the Bookmark Resorts portfolio, takes its name from an iconic lakeside hunting lodge nestled within a national park renowned for its stunning scenery. The resort's facade reflects the local essence of Rajasthan and its Rajputana architecture.

Upon my arrival in the main lobby, I was greeted with a traditional welcome that instantly set the tone for my stay. The breathtaking ambience was highlighted by a sprawling fresco of the original Jogi Mahal, complete with depictions of the jungle, lake, and majestic tigers. This captivating jungle theme extends through the resort's corridors

style, reflecting the commitment to involve, support, and promote local artisans and craftsmen.

Accommodations

The resort is divided into two main sections: the main wing and the residential wing. The main wing housed the spacious reception area, a gift shop, an outdoor alfresco dining area, and a restaurant on its upper level. The lower level boasts a traditional Rajasthani stepwell-themed swimming pool, the luxurious Sansha Spa, and a grand banquet hall.

In the residential wing, guests can choose from 19 luxury rooms (650 sq ft), each equipped with a private, temperature-

PRESS COVERAGE

Bookmark Resorts, Jogi Mahal, Ranthambore featured as the luxury retreat near Ranthambore National Park by Outlook Traveller



PRESS COVERAGE

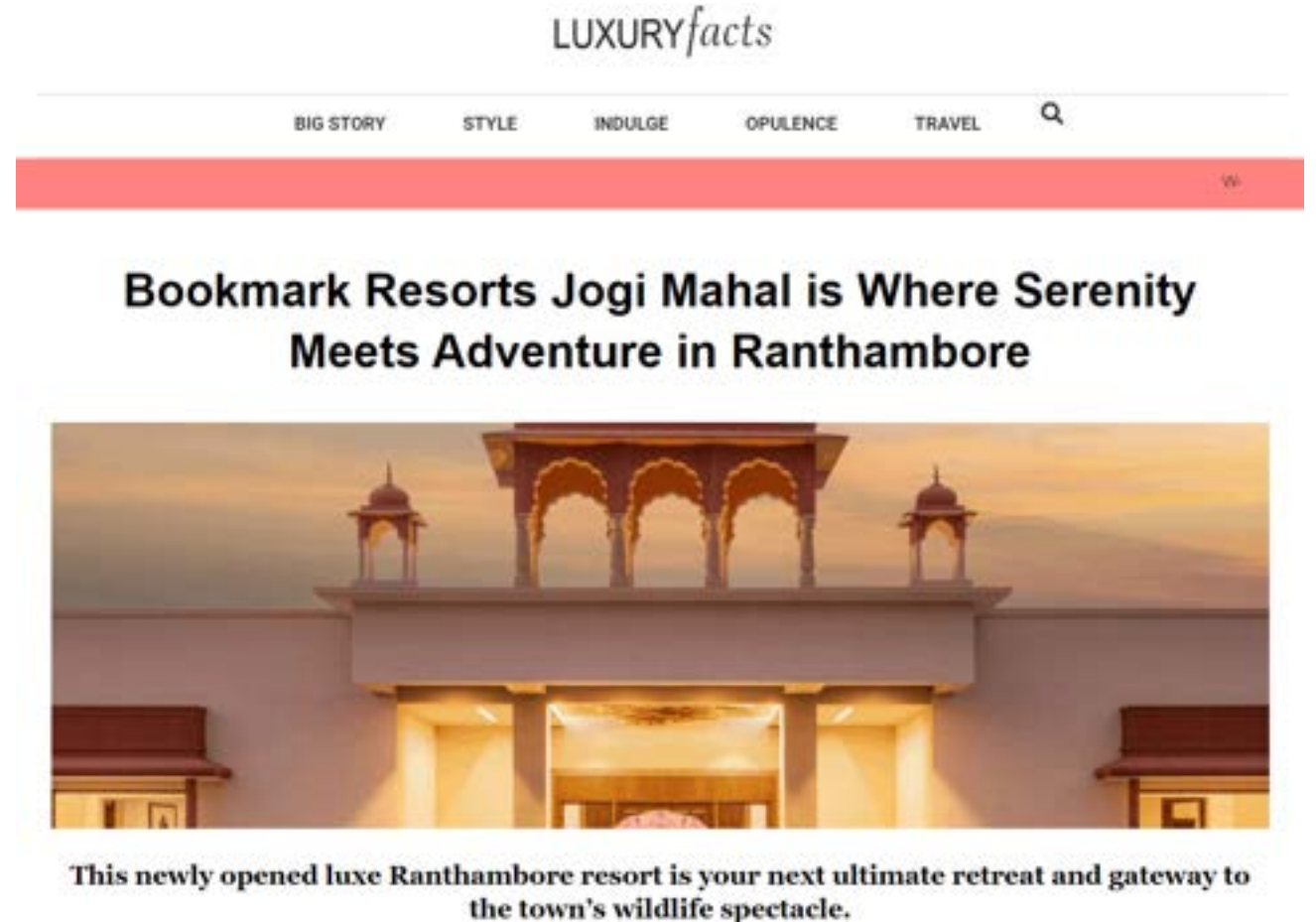
Jetsetter Magazine features Bookmark Resorts, Jogi Mahal, Ranthambore as the perfect place to chill after a drive in tiger country in India



Bookmark Resort Jogi Mahal, in Rajasthan, is the perfect place to chill after an exciting game drive in tiger country in India.

PRESS COVERAGE

Bookmark Resorts, Jogi Mahal, Ranthambore, featured as the ultimate retreat gateway to the town's wildlife spectacle by Luxury Facts



PRESS COVERAGE

India today featured Bookmark Resorts, Jogi Mahal, Ranthambore, as the best resort in Ranthambore.



HOSPITALITY
HOTEL & RESON

FAST PERFECT
The architecture
is one single story
from Jogi Mahal, a
heritage-touring
badge.

Creature Comforts

Bookmark Resorts, Jogi Mahal, Ranthambore brings an elevated luxury experience to tiger country

By AMIT DIXIT

They don't do things by halves at Ranthambore's latest new hotel. On my first night at Bookmark Resorts, Jogi Mahal, Ranthambore, despite no real protests, I was pined with a five-course continental meal, the highlight of which was cobbler from the lake, the 'tandoori' the star. This set the tone for the rest of the trip and I looked forward to the hospitality that Rajasthan is justly famed for. From being deep tissue pampered at the henna spa where you can choose from five different massage oils, to having thoughtful picnic hampers at hand whenever we set out to watch the elusive big cat.

Named after a Ranthambore icon, the old hunting lodge sitting on the shores of Padma Talab in Ranthambore.

PHOTO COURTESY: SPICE | MARCH 11, 2021

PRESS COVERAGE

Bookmark Resorts, Jogi Mahal, Ranthambore, featured as the best resort for a wilderness getaway by Luxury Lifestyle Magazine, UK.



HOME / TRAVEL / HOTEL REVIEWS

Hotel Review: Bookmark Jogi Mahal Resort, Ranthambore In India

Raul Dias enjoys a luxury stay at this tranquil haven in Rajasthan.

By Raul Dias | March 31, 2024



PRESS COVERAGE

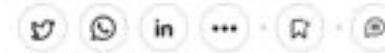
Bookmark Resorts featured by ET Hospitality
World



Hotels · 2 Min Read

Onora Hospitality enters wellbeing space with Bookmark Resorts

The company presently operates 20 boutique hotels and resorts with over 500 rooms in 8 states under its brands 'jüSTa Hotels and Resorts' and 'NUO'. It's first Bookmark Resort is scheduled to open in Manali soon.



ETHospitalityWorld

Published On Jun 13, 2023 at 05:00 PM IST

Onora Hospitality Pvt Ltd has announced its first wellbeing resort under its newly launched brand 'Bookmark Resorts'. The company presently operates 20 boutique hotels and resorts with over 500 rooms in eight states under its brands jüSTa Hotels and Resorts and NUO.

The first Bookmark Resort is scheduled to open in Manali in Himachal Pradesh soon. This wellbeing resort will have 39 rooms and suites with all modern facilities. The company plans to open 10 Bookmark Resorts across India over the next 3 years.

PRESS COVERAGE

Bookmark Resorts, Manali, featured by
Hospibuz

HOSPIBUZ.COM

Onora Hospitality forays into wellbeing resorts offering integrated holistic healing with
'Bookmark Resorts'

Home > Buzzing Now > Hotels News

14/06/2023



The first Bookmark Resort scheduled to open in Manali soon

New Delhi, June 14, 2023: Onora Hospitality Pvt Ltd has announced its first wellbeing resort under its newly launched brand 'Bookmark Resorts'. The company presently operates 20 boutique hotels and

PRESS COVERAGE

Bookmark Resorts, Manali, featured by
The Dope News



Home / Industry Updates / Onora Hospitality Makes An Entry Into Wellbeing Resorts Offering Integrated Holistic Healing

Industry Updates [Photo Albums](#)

Onora Hospitality Makes An Entry Into Wellbeing Resorts Offering Integrated Holistic Healing With 'Bookmark Resorts'

By Dope News Correspondent June 9, 2023


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The first Bookmark Resort scheduled to open in Manali soon

PRESS COVERAGE

Bookmark Resorts, Manali, featured by
Travel Daily News



The screenshot shows a news article on the Travel Daily News website. The page header includes the site logo and navigation links: HOME, NEWS, COLUMNS, REGIONAL NEWS, SEMINARS, and EVENTS. The breadcrumb trail reads: Home / Hotels & Lodging / Onora Hospitality makes an entry into wellbeing resorts. The article is categorized under 'HOSPITALITY' and has the title 'Onora Hospitality makes an entry into wellbeing resorts'. The author is Tatiana Rokou, and the date is 15.06.2023. There are 174 shares. A row of social media icons (Facebook, LinkedIn, Twitter, YouTube, Instagram, WhatsApp, Telegram, Messenger) is visible. The article content starts with a 'HOTELS & LODGING' tag and a photograph of a man in a light blue shirt standing in front of a large red artwork. The man is identified in the caption as Founder & CEO Mr. Ashish Vohra.

PRESS COVERAGE

Bookmark Resorts, Manali, featured by
Mint



The image shows a screenshot of a news article from the website Mint. The article is titled "juSTa Hotels' parent Onora Hospitality launches new resorts" and is dated 15 Jun 2023, 12:56 PM IST. The author is Varuni Khosla. The article text states: "The first Bookmark hotel will be in Manali on a revenue share model and will have 39 rooms and suites. The company plans to open 10 resorts here in the next three years." Below the text is a large image of the juSTa Hotels & Resorts logo, which features a colorful, stylized umbrella icon above the text "JUSTA HOTELS & RESORTS". The article is framed by a light gray border, and the Mint logo is visible at the top of the page.

mint

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Business News / Companies / Start-ups / juSTa Hotels' parent Onora Hospitality launches...

juSTa Hotels' parent Onora Hospitality launches new resorts

1 min read • 15 Jun 2023, 12:56 PM IST

[Varuni Khosla](#)

The first Bookmark hotel will be in Manali on a revenue share model and will have 39 rooms and suites. The company plans to open 10 resorts here in the next three years



JUSTA
HOTELS & RESORTS

The company operates 20 boutique hotels and resorts which have an inventory of about 500 rooms in eight states under its brands juSTa and Nuo brands.

PRESS COVERAGE

Bookmark Resorts, Manali, featured by
Business Review, live



The screenshot shows a news article from Business Review. The article title is "Onora Hospitality forays into wellbeing space with Bookmark Resorts". The author is "By BML Katar" and the date is "June 14, 2023". Below the title is a photograph of a man in a light blue shirt standing in front of a large red artwork. The article text below the photo states: "Onora Hospitality Pvt Ltd has announced its first wellbeing resort under its newly launched brand 'Bookmark Resorts'. Currently, the company has 20 boutique hotels and resorts, including more than 500 rooms, in eight states under its brands **JUSTA Hotels & Resorts** and **NAJO**."

PRESS COVERAGE

Bookmark Resorts, Manali, featured by
BOTT INDIA



HOME BOTT MAGAZINE HOSPITABLE HOTELS FLY GLOBAL BEYOND BOUNDARIES

The first Bookmark Resort scheduled to open in Manali soon

Onora Hospitality Pvt Ltd has announced its first well-being resort under its newly launched brand 'Bookmark Resorts'. The company presently operates 20 boutique hotels and resorts with over 500 rooms in 8 states under its brands 'jüSTa Hotels and Resorts' and 'NUO'.

June 13, 2023



SECTION 12

UNSURPASSED VALUE
FOR THE EXPERIENCE

UNSURPASSED VALUE FOR THE EXPERIENCE

PROVIDE ESCAPES FOR ALL

- “Element Of Change” – Enabler for Well-being for more!
- After Bookmark Experience – people feel they have rewarded their Body, Mind and Soul
- Make Well-being more accessible – Pricing strategy
- Disruption
- Variety of other pursuits – something for everyone



THANK YOU

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